



Schools Liaison Events Privacy Notice 2021/2022

Thank you for taking part in one of our events. At Kirklees College we take your right to privacy very seriously and respect any personal information that you provide us with. All information is saved in a secure, confidential data base and is never passed on to anyone outside of college.

Why we collect your information

The personal information we are collecting is used to help us assess the success of an event and if it has resulted in you enrolling at college. This allows us to track the student journey from first interaction to your final outcome.

How we use your information

Any personal information you provide us with is maintained by the student recruitment team. We may use it to let you know about other events that could support your decision making process (e.g. subject taster days, competitions, other open days, changes to course offer). We never pass on your personal information to any other organisation.

How long will we keep your information on our system?

If you are Year 9 – Year 13 then we hold your information until the October of the year you would be due to enrol at college. This allows us to track the impact of you attending an event on an enrolment and provide you with information that may support your decision making process

If you are 18+ then we will only hold your information for one enrolment period e.g. attend an open day in January 2022, we will hold your information until the October 2022.

Eventbrite

We use Eventbrite for event promotion and bookings. By booking for an event in this way, you consent to the collection retention and use of your personal information in accordance with the terms of this policy.

Please note that Eventbrite is a third-party service that is not owned or managed by Kirklees College. You should refer to Eventbrite's terms and conditions of privacy policy as we do not accept any responsibility or liability for their policies.

Eventbrite adheres to the data privacy law obligations in the EU (primarily, the General Data Protection Regulation ("GDPR")). For further details, please see:

- [Eventbrite Terms of Service](#)
- [Eventbrite Privacy Policy](#)

Individual rights

You may at any time request the removal of your personal details from our databases by sending an email to gdpr@kirkleescollege.ac.uk

If you would like to take a photo of this privacy notice so that you have your own copy please feel free.