

The inaugural

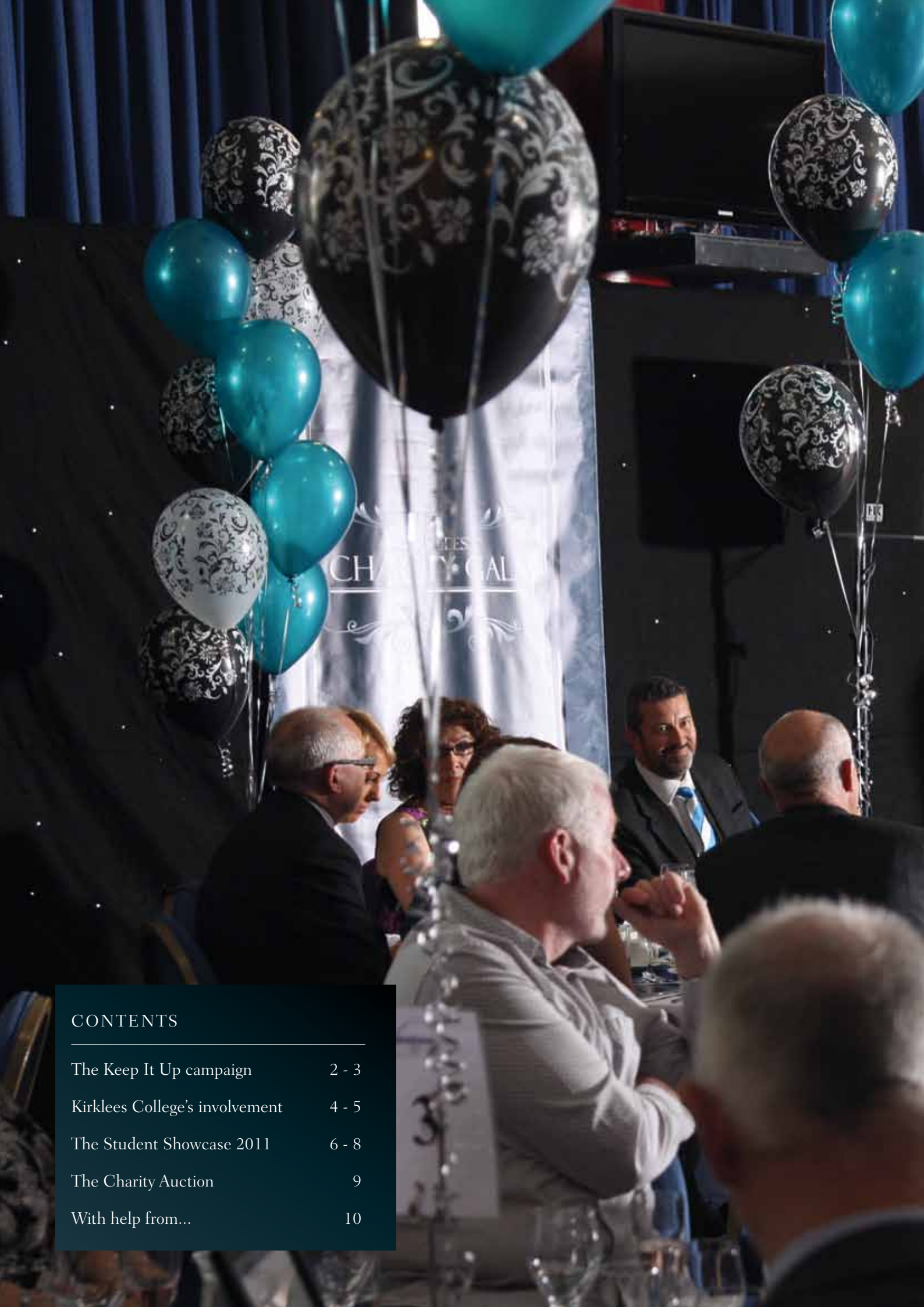
KIRKLEES
CHARITY GALA

in aid of the Keep It Up campaign



AN EVENING TO REMEMBER





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KIRKLEES
CHARITY GALA
in aid of the Keep It Up campaign

At the beginning of 2011 Kirklees College signed up to become a Knight of Yorkshire and pledged to raise over £1000 for the Keep It Up campaign, a fundraising scheme supporting Yorkshire Air Ambulance and Huddersfield Town Academy.

Teaming up with its partners, Ask Insight, Huddersfield Town and the Galpharm Stadium, the college decided to host a spectacular gala, giving local individuals and organisations the opportunity to come together to support a very worthy cause.

One of the highlights of the evening was the Student Showcase finale, with student performances from across the college's course areas, including a rapper, singers, dancers and a bodybuilder. Guests enjoyed canapés created by the college's catering and hospitality students; a champagne reception donated by the Galpharm Stadium; a two-course dinner; and the gala's charity auction.

Kirklees College has produced this brochure to highlight the important work of the Keep It Up campaign and commemorate the success of the inaugural Kirklees Charity Gala. We look forward to seeing you at next year's event.

Launched in 2009, the Keep It Up campaign supports Yorkshire Air Ambulance, a rapid response air emergency service serving approximately five million people and the Huddersfield Town Academy, which dynamically promotes and encourages the development of future football stars from the local community. Last season alone, Keep It Up raised over £120,000.



THE KEEP IT UP

SEAN JARVIS

Sean Jarvis, commercial director of Huddersfield Town gave an insight into the Keep It Up campaign at the gala. Sean talked about the campaign's beginning; the good work the fundraising scheme has already done; and recent fundraising activity, including the recent 260 mile 'Pink Link Pedal for Pounds 2' bike ride from the Galpharm Stadium to Brighton.





YORKSHIRE AIR AMBULANCE: A PATIENT'S STORY

Two years ago Anthony Burman was in a motorbike accident that could have ended in tragedy, had it not been for the amazing services of the Yorkshire Air Ambulance.

Anthony said, "I remember the helicopter landing and the paramedics hastily coming towards me. It was a relief to see them. The ambulance crew straightened my leg enough to get me into the helicopter. They made me feel at ease from the moment they arrived through all the treatment they gave me on the ground and in the air."

"Without their help my transfer time to the emergency department at the hospital would have been far more painful and arduous. My thanks to all involved cannot extend far enough for the amazing job these fantastic people did to extend my life for me."

CAMPAIGN



HUDDERSFIELD TOWN ACADEMY: A YOUNG FOOTBALLER'S STORY

The Huddersfield Town Academy has transformed the lives of many young people; Greg Pearson is no exception. When he was 12, the academy spotted Greg playing for his local club and quickly recruited him to the academy.

Greg said, "I couldn't have got where I am today without the academy. If they hadn't scouted me who knows what I'd be doing, my life would no doubt be very different."

"The academy puts in a lot of work to develop young players and if you're good enough, there's a good chance you'll progress. I've grown in ability and performance and I've definitely developed more confidence, that's come from being captain. I'm now really looking forward to, what I hope will be, a long and successful career."



CHRIS SADLER

Chris Sadler, Kirklees College's former principal opened the Charity Gala, welcoming guests and performers, as well as the college's new principal, Peter McCann. Chris retired at the end of May 2011 following a college career that has spanned over 25 years.

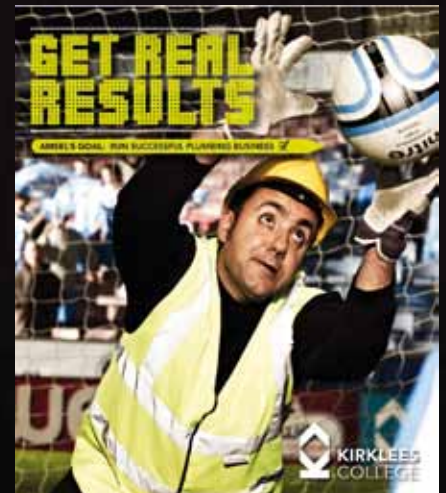
KIRKLEES COLLEGE'S



AMSAL MANSAF

Former Kirklees College student, Amsal Mansaf also spoke at the event. Amsal has made the skills he learned at college work for him in business and is now the managing and sales director of Del Sol Air Systems in Mirfield. Amsal advised the student performers that in order to succeed they must work hard and take every opportunity they're offered. He then addressed the employers at the event, urging them to nurture the young talent in their organisations.

Amsal was also the star of this year's college campaign, 'Get Real Results'.



Staff and students from the college's IT and media departments filmed the gala, streaming to the big screens, producing clips for the college's youtube channel and providing other technical assistance.

The Student Showcase performers were transformed with makeovers by the hair and beauty students at the college's Hair Academy in Huddersfield.



INVOLVEMENT



The Student Showcase trophy was created by **engineering students** and engraved by Stephen Plumstead, **art and design tutor**.



THE STUDENT SHOWCASE 2011: finding the college's most talented student

In March 2011, Kirklees College set out in search of its most talented student; this search came to a spectacular climax at the Kirklees Charity Gala. Six open auditions were held at the college's various centres, from which 10 acts were selected to perform at the gala, before a panel of celebrity judges.



The Contestants



Rocking Robin
[dance group]



Kashelle Taylor
[singer]



Kais Hussain
[bodybuilder]



Marian Corpus
[singer/rapper]



Arran Cawthra
[dance solo]



Shelley Sumner
[singer]



Jordan Garside
[rapper]



Elliott Augustine
[dance solo]



Dan Gallo
[guitarist]



Olivia was voted into the finale on the Kirklees College facebook, youtube and twitter.

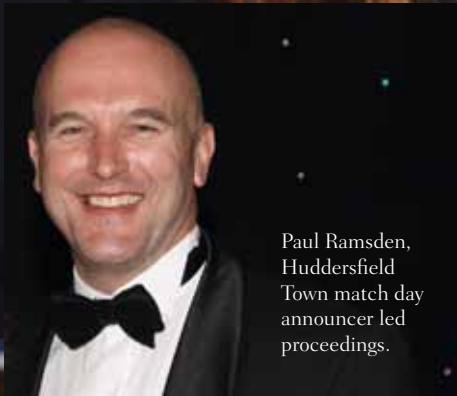
Olivia Eccles
[singer]





THE PANEL

Business woman, motivational speaker and ex-Apprentice contestant, Claire Young; Huddersfield Town legend, Andy Booth; and Pulse Radio breakfast show star, Becky Holmes.



Paul Ramsden, Huddersfield Town match day announcer led proceedings.



THE WINNER

Access to Higher Education in Art and Design student, Kshelle scooped first place after she wowed the audience and judges with her rendition of Leona Lewis's 'Run'. Kshelle walked away with an Apple iPad, donated by Huddersfield Town and the much coveted Student Showcase trophy, created by a group of engineering students.

Judge, Becky Holmes commented on Kshelle's performance, "You have the looks, the voice, the emotion and the passion, Simon Cowell will be knocking on your door. Your performance was utterly mesmerising."

Andy Booth said, "Beyonce, Whitney, Rihanna, Kshelle Taylor. You've come on tonight and owned the stage."

Kshelle said, "It's amazing to have won. It's such a blessing, I'm really grateful. I was a fantastic night, with some amazing performers. Becky Holmes, one of the judges said I can send her a demo and she'll look into playing it on the radio, so I'm really excited about that. I'm really glad I auditioned."

For more information about the Kirklees Charity Gala and to view video footage and photos from the event, go to: www.facebook.com/kirkleescollege

“Going once, going twice...” – the charity auction

Sean Jarvis played auctioneer at the gala, with generous lot donations received from organisations and individuals across the region.

The lots

House of commons whisky

Donated by Barry Sheerman MP

HIGHEST BIDDER: Paul Young from law firm,
Gordons LLP

VIP box at Dewsbury Rams v York City Knights, Sunday 26 June 2011

Donated by Dewsbury Rams RLFC

HIGHEST BIDDER: Jeff Monks from
Fisher Plastics

Christian Dior skin consultation and makeover vouchers

Donated by House of Fraser, Huddersfield.

HIGHEST BIDDER: Amsal Mansaf from
Del Sol Air Systems

Kirklees College executive box at Huddersfield Town play off semi-final second leg, Wednesday 18 May 2011

Donated by Kirklees College

HIGHEST BIDDER: The Sharp Agency Ltd

Cook and dine night in the Chameleon restaurant, Kirklees College

*Donated by the Kirklees College hospitality
and catering department*

HIGHEST BIDDER: Steve Sumner

A variety of SMileS services

Donated by SMileS

HIGHEST BIDDER: Brian Stahelin from
Stafflex Ltd

Signed football shirt

Donated by Huddersfield Town FC

HIGHEST BIDDER: Brian Stahelin from
Stafflex Ltd

Zoom teeth whitening treatment

*Donated by The Courtyard,
Huddersfield's local cosmetic dentistry.*

HIGHEST BIDDER: Elaine Robins

Design/brand strategy consultation with James Sommerville, co-founder of Attik and Emma Hesling, director of client services

Donated by ATTIK

HIGHEST BIDDER: Kirklees College communications,
marketing and public relations team



The Kirklees Charity Gala raised a grand total of £2498.00 for the Keep It Up campaign. We would like to thank the following individuals and organisations for their generous contributions.



**Brian Pickles and Paul Singh,
Inprint and Design Ltd**

Inprint and Design Ltd is a full-service printing, finishing and graphic design company based in Bradford.

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Ask Insight, Barry Sheerman MP, Courtyard Dental, Dewsbury Rams, Galpharm Stadium conference and events, House of Fraser, Huddersfield Town, James Sommerville and ATTIK, Kirklees College catering and engineering staff and students, Maureen Nowodny, Neil Spaxman and Stephen Plumstead.